

Business programme architecture of the Let's Travel! Russian Tourism Forum

BUSINESS DAY 8 June (Thursday)			
TIME	PLENARY HALL	DISCUSSION HALL	TOURISM WORKSHOP
11:00-11:30	OPENING OF THE EXHIBITION AND FORUM Welcome address from organizers		
11:30-13:00	Plenary session Tourism for Regional Development: Plans and New Solutions		
13:30 - 14:45	THE STATE Governors' Club Why Do the Regions Need Tourism? The View of Regional Government <i>With the support of the Russian Ministry of Economic Development</i>	THE STATE/INFRASTRUCTURE Panel discussion Road to the Future. Development of Auto-Tourism in Russia	INFRASTRUCTURE Roundtable Russian Project 'New Year's Capital': Let's Meet in Suzdal! <i>With the participation of the Tourism Information Centre of the Vladimir Region</i>
15:15 - 16:30	INVESTMENT Strategic session Pros and Cons of the Tourism Industry for Potential Investors	THE STATE/INFRASTRUCTURE Thematic Session Dedicated to the 'Silver Necklace of Russia' Interregional Tourism Project <i>With the participation of the Congress and Exhibition Bureau of St. Petersburg and with the support of the St. Petersburg Tourism Development Committee</i>	PEOPLE Strategic session New Tourism Strategy: Hospitality Professionals <i>With the participation of the State Duma Committee on Tourism and Moscow State Institute of International Relations</i>
17:00 - 18:15		THE STATE Open dialogue Representatives of the Russian Ministry of Economic Development meet with heads of regional tourism authorities* <i>With the participation of the Russian Ministry of Economic Development</i> *closed meeting	INVESTMENT/INFRASTRUCTURE Open dialogue Investment with Respect for Nature. Development of Tourism in Specially Protected Areas <i>With the participation of the Eco Altai: Thread of Nature International Forum</i>
BUSINESS DAY 9 June (Friday)			
TIME	PLENARY HALL	DISCUSSION HALL	TOURISM WORKSHOP
			INVESTMENT/INFRASTRUCTURE Practical session Development of Tourist Trails in Russia <i>With the participation of the Agency for Strategic Initiatives</i>
11:00 - 12:30	TECHNOLOGY Practical session The Art of Analysis: How Big Data Makes Tourism More Efficient <i>With the participation of the Russian Union of Travel Industry</i>	INFRASTRUCTURE Business session To Build or Not To Build: Why Invest in Event Infrastructure? <i>With the participation of the National Congress Bureau</i>	PEOPLE/INFRASTRUCTURE Discussion session 'A Cool Country': Travelling in Class – A Tool for the Educational Process outside the School Walls <i>With the participation of the Agency for Strategic Initiatives</i>
13:00 - 14:30	INVESTMENT/INFRASTRUCTURE Practical session What Is the Best Way to Develop Popular Science Tourism? <i>With the participation of the Project Office of the Decade of Science and Technology and National Priorities</i>	INVESTMENT/INFRASTRUCTURE Panel discussion Development of Tourism Infrastructure and Roadside Services as a Factor in a Region's Investment Appeal / Development of Industry Communities Based on a National Idea	INFRASTRUCTURE/ГОСУДАРСТВО/PEOPLE Open dialogue Affordable Tourism and the Regional Economy
15:00 - 16:30	INVESTMENT/INFRASTRUCTURE Open dialogue Creating Points of Attraction. New Approaches for the Development of Tourism and the Hotel Business	INVESTMENT Practical session Health Tourism: Investment Opportunities for a Unique Russian Industry <i>With the participation of the Health Tourism and Corporate Health Association</i>	TECHNOLOGY/INFRASTRUCTURE Workshop Manufacturing of Creative Tourism Products in Russia <i>With the participation of the Creative Tourism Network</i>
17:00 - 18:00	Awards ceremony		
YOUTH DAY 10 June (Saturday)			
TIME	PLENARY HALL	DISCUSSION HALL	TOURISM WORKSHOP
11:30 - 13:30	PROFESSION Discussion + Awarding the competition winners Ideas that Transform Cities <i>With the participation of the Institute for the Development of Small Communities</i>	THE STATE Business Dialogue between the State and Business: Meeting with Russian Minister of Economic Development Maxim Reshetnikov	INFRASTRUCTURE/PEOPLE Thematic section Youth Tourism in Russia: Resources, Trends, and Future Prospects <i>With the participation of the 'More than Travel' Autonomous Non-Commercial Organization</i>
14:00 - 15:30	PERSONAL DEVELOPMENT Strategic session Journey into a Profession <i>With the participation of Masters of Hospitality</i>	INFRASTRUCTURE/PEOPLE Expert session On Your Own. Hiking Tourism in the North Caucasus <i>With the participation of North Caucasus Resorts</i>	PERSONAL DEVELOPMENT Project Laboratory for Intellectual Volunteering and Scientific Tourism <i>With the participation of 'Rediscovering Russia'</i>
16:00 - 17:15	PROFESSION Open dialogue Entrepreneurship in Tourism. How to Look for a Successful Travel Agency		PROFESSION NON-Business Game 'Boom of Hospitality' <i>With the participation of Masters of Hospitality</i>
YOUTH DAY 11 June (Sunday)			
TIME	PLENARY HALL		
11:30 - 13:00	PROFESSION Awards ceremony Official awards ceremony for the winners of the 6th All-Russian (with international participation) Olympiad among Students in Service, Tourism, and the Hotel Business <i>With the participation of the 'Professional' Autonomous Non-Commercial Organization for the Formation, Promotion, and Development of Professional Skills</i>		
13:30 - 14:10			
14:30 - 15:30	PERSONAL DEVELOPMENT Master class How to Create a Unique Tourism Product <i>With the participation of Masters of Hospitality</i>		